

**Maryland Eastern Shore Entrepreneur AMY YULE,  
Captures 2<sup>nd</sup> Award for **PECAN YUMMIES****



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**Amy Yule Receives ‘2010 Entrepreneur of the Year Award’**

Annapolis, MD – February 3, 2010.....**Amy Yule, creator and developer of Pecan Yummies** was recently awarded the prestigious honor of being named **2010 Entrepreneur of the Year** by her colleagues, at the **Entrepreneur’s Exchange** awards meeting held at Carroll’s Creek Restaurant in Annapolis, MD.

Amy, nominated by her peers, received a glowing introduction from Ann Alsina, Chairman of the Entrepreneur’s Exchange Organization. She was presented a stunning etched glass award from sponsor Susan Ford of Council, Baradel, Kosmerl, and Nolan, PA.

“This award is such an honor for me, said Yule. I believed that nothing could eclipse being named **“2009 Small Business of the Year”** in Talbot County on the Eastern Shore, but this award has me **“almost speechless!”** “Pecan Yummies, using my original recipe allows my creativity to become unleashed. Building this company during the past 7 years, has given me more knowledge and learning opportunities than I ever thought possible. Not only do I bake the Yummies, bag, bow tie, and sell this **Yummalicious product**, but I do all of the sales, networking and marketing, and as I say...accounting very late at night. Not only am I learning and mastering new business skills, but I am having so much fun doing it, she expressed.”

Yule started her business by selling **Pecan Yummies** to friends, family and a few corporate clients. Over the past 7 years, the business has expanded to **selling her Yummies in over 80-100 retail locations in MD, VA, DE, NJ and shipping to clients in the US and abroad as well**. She attends festivals, craft fairs and art shows almost every weekend of the year which has broadened her client base tremendously and driven many buyers to her online web store. **Her ability to brand her product with your company logo** on every package has resulted in many new corporate clients as well. Yule attributes her increased sales to her ability to “reinvent her product in **innovative packaging for every season.**” But, most importantly, who can resist the Yummalicious flavor of this confection that melts in your mouth and has you begging for more, she says!”

**The “YUM MASTER”**, Yule concluded her acceptance speech by thanking her partner, Lawson Kratz, all of her helpers, customers, and clients, and God who helped her DREAM COME TRUE.

To learn more about Pecan Yummies and Amy Yule, please visit her website/web store...  
[www.pecanyummies.com](http://www.pecanyummies.com)